



EUROCAM

ANNUAL REPORT

2021



EUROCAM

CAM/IM FOR SUSTAINABLE PATIENT-CENTRED
HEALTHCARE

2021 WAS A YEAR OF OPPORTUNITIES AND SUCCESES IN THE MIDST OF A PANDEMIC

EUROCAM continued to conduct its business virtually in 2021, and the COVID-19 pandemic still dominated the political agenda. Our team was determined to make a success of EUROCAM's focus in 2021. We built off the benefits of this virtual work and were delighted to see 3,400 participants from Europe and outside Europe join the online MEP Interest Group events. The EUROCAM team also had the opportunity to participate in more meetings and webinars than usual because we were able to increase productivity with tight working schedules. These online meetings allowed us to better connect with programmes and officials from various EU institutions. Face-to-face events, which allow networking opportunities remained the preferred option for us. 2021 saw EUROCAM publish important position papers: 'The Greenest Approach for Health and Wellbeing of Ageing Citizens of Europe' and

'Improving patient resilience to reduce the need to rely on anti-infection treatment: the role of Integrative Medicine.'

I'm immensely proud of our tremendous growth in EUROCAM's ten years. EUROCAM has been professionalised, and an important European network has been built. Despite all the challenges and uncertainties that remain, I am confident that 2022 will see EUROCAM continue to build on our mission and goals.



Dr Ton Nicolai, Secretary-General



AFFILIATED ORGANISATIONS ASSOCIATED PARTNERS

A wide variety of members

EUROCAM has a wide variety of members representing different modalities in Europe. About 60,000 organised patients/citizens, 250 national CAM associations, and a substantial proportion of the 400,000 doctors, veterinarians and practitioners in the sector of Traditional, Complementary and Integrative Medicine (TCIM) across Europe are part of EUROCAM.

Affiliated organisations

Organisations affiliated with EUROCAM are:

European Ayurveda Association (EUAA), European Central Council of Homeopaths (ECCH), the European Committee for Homeopathy (ECH), European Council of Doctors for Plurality in Medicine (ECPM), European Federation of Homeopathic Patients' Associations (EFHPA), European Federation & Forum for Osteopathy (EFFO), European Reiki Group (ERG), European Federation of Patients' Associations for Anthroposophic Medicine (EFPAM), European Herbal & Traditional Medicine Practitioners Association (EHTPA), European Traditional Chinese Medicine Association (ECTMA), International Council of Medical Acupuncture and Related Techniques (ICMART), International Federation of Anthroposophic Therapists (IFAT), and International Federation of Anthroposophic Medical Associations (IVAA).

Associate partners

Dachverband KomplementärMedizin (DAKOMED) in Switzerland, Fundación Terapias Naturales (FTN) in Spain, National Institute of Medical Herbalists (NIHM) in the United Kingdom, and Register Beroepsbeoefenaren Complementaire Zorg (RBCZ), in the Netherlands.



LIAISONS

EUROCAM liaises with organisations on European and international level

Throughout 2021, EUROCAM collaborated with several EU institutions to promote and facilitate TCIM's role in enhancing and maintaining citizens' health, highlighting health promotion and TCIM's contribution to preventative healthcare.

European Parliament

MEP Interest Group on Integrative Medicine and Health

This Interest Group, launched in 2020, brings together Members of the Parliament who work collectively to promote the inclusion of CAM as part of Integrative Medicine & Health in all possible European Parliament public health policies. MEPs from the Greens, EPP, and S&D are involved in this group. The MEP Interest Group and EUROCAM organised two live online events.

17 March: "Integrative Oncology - the holistic approach to cancer care"

Speakers and topics were:

- Claudia Witt MD, Professor of Medicine at University of Zürich, Director at Institute for Complementary and Integrative Medicine, University Hospital Zürich, Switzerland: "Introduction into Integrative Cancer care and its evidence base";
- Petra Voiss PhD, Researcher at the University of Duisburg-Essen, Department of Integrative Oncology of the Department of Naturopathy and Integrative Medicine at the Essen-Mitte clinics, Essen, Germany: "Integrative Cancer care at the Evang. Kliniken Essen-Mitte, Duisberg-Essen, Germany";
- Natàlia Eres MD, IMOHE Institute, Barcelona, Spain: "IMOHE's Experience in Integrative Cancer care";
- Jean-Lionel Bagot MD, Saint Vincent Hospital Group, Department of Integrative Medicine, Strasbourg, France: "Outpatients Department for Integrative Care at All Saints Hospital"
- Yvonne Samstag, Professor of Cellular Immunology, Medical Faculty of Heidelberg University, Germany: "Research and Practice Initiative "KIG BaWü"- Complementary and Integrative Health Care Provision for Baden-Württemberg";
- Paolo Guglielmetti MD, head of the Cancer Task Force at DG SANTE Directorate C, gave a reaction.

LIAISONS

EUROCAM liaises with organisations on European and international level

12 September: 'Integrative Medicine and Health in Pain Management'

Speakers and topics were:

- Deirdre Ryan, President of Pain Alliance Europe: "A recent survey among people living with chronic pain – diagnostics and treatment".
- Dominik Irnich MD PhD, Professor of Medicine, Head of Multidisciplinary Pain Centre, Department of Anesthesiology, University of Munich, Germany: "Introduction to Integrative pain management – conclusions from 20 years' experience and science. Where we are and where to go". Followed by "Acupuncture and pain management".
- Holger Cramer MSc PhD DSc (hc), Research Director at Department of Internal and Integrative Medicine, Faculty of Medicine, University of Duisburg-Essen, Germany: "Mind-body medicine in pain management".
- Dawn Carnes PhD, Director of National Council for Osteopathic Research, Queen Mary University of London, Barts and the London School of Medicine and Dentistry, Centre for Primary Care and Public Health, London, UK: "Manual therapy and body-based management".

- Andreas Michalsen MD PhD, Professor of clinical naturopathy, Charité University, Berlin, Germany: "Naturopathy, including (intermittent) fasting, plant-based nutri-tion in pain management".

EU4Health Programme

EUROCAM proposed some amendments that included TCIM. They were adopted by the ENVI Committee. Our amendment on integrative cancer care was adopted in plenary:

In Annex 1 on possible eligible actions: "Supporting actions to improve the quality of cancer care, including as regards prevention, screening, early diagnosis, monitoring and treatment, supportive and palliative care, in an integrative and patient-centred approach and supporting the establishment of quality assurance schemes for cancer centres or other centres treating cancer patients, including those treating paediatric cancer."

LIAISONS

EUROCAM liaises with organisations on European and international level

European Commission

Response to the Commission's Pharmaceutical Strategy

The ENVI Committee delivered a report on the Commission's Pharmaceutical Strategy (2021/2013(INI)), which was adopted in plenary by the European Parliament on 24 November. EUROCAM's efforts to include integrative medicine resulted in item 23 of the resolution, which reads as follows:

"Highlights the fact that scientifically recognised integrative medicine approved by public health authorities can bring benefits to patients in relation to the parallel effects of several diseases, such as cancer, and their treatment; stresses the importance of developing a holistic, integrative and patient-centric approach and encouraging, where appropriate, the complementary use of these therapies under the supervision of healthcare professionals."

Special Committee on Beating Cancer

On 9 December, the BECA (BEatingCancer) committee of the European Parliament adopted the 'Report on strengthening Europe in the fight against cancer – towards a comprehensive and coordinated strategy (2020/2267(INI))'.

Thanks to EUROCAM's efforts, the report included the same amendment related to integrative medicine as in the ENVI Committee's Pharmaceutical Strategy report (see previous item).

[This amendment was also adopted in plenary by the European Parliament on 16 February 2022 in its Resolution on strengthening Europe in the fight against cancer – towards a comprehensive and coordinated strategy (2020/2267(INI))].

AMR Stakeholder Network of the Commission's Health Policy Platform

EUROCAM is a member of the AMR stakeholder network led by the European Public Health Alliance (EPHA). EPHA also supports the secretariat of the MEP Interest Group on AMR. EUROCAM shared its specific perspective on how TCIM can contribute to reducing the burden of AMR.

LIAISONS

EUROCAM liaises with organisations on European and international level

Thematic Networks under the EU Health Policy Platform

In March, EUROCAM submitted a request to include Integrative Oncology in the new cycle of Thematic Networks under the EU Health Policy Platform. Together with the institutes whose representatives gave presentations at the 17 March event in the Parliament and some other institutes delivering Integrative Oncology in Europe. EUROCAM submitted a proposal for a Thematic Network on Integrative Oncology.

EUROCAM's proposal was one of the twenty-two proposals submitted and, unfortunately, failed to get enough votes.

World Health Organization, regional office for Europe

In May, EUROCAM wrote a letter to Dr Hans Kluge, Director of the WHO Regional Office for Europe. EUROCAM highlighted the significant contribution TCIM can make in the core priorities of the European Programme of Work 2020–2025. United action for better health in Europe. A focus on protecting people better against health emergencies and ensuring healthy lives and well-being for all at all ages was also emphasised.

EUROCAM also discussed with Dr Kluge TCIM's contribution to better health in Europe and the need to integrate these services into healthcare service delivery and self-health care across the European region in a personal, online meeting in September.

EPHA

EUROCAM is actively involved in the NCDs and AMR working groups of EPHA, where it advocates for the role TCIM could play in reducing NCDs and AMR.

EU4Health Civil Society Alliance

EUROCAM is a member of the EU4H Civil Society Alliance and fully endorses the statements and position for an inclusive EU4Health programme to better meet the needs of EU Citizens.

ECHAMP

EUROCAM is a stakeholder of The European Coalition on Homeopathic and Anthroposophic Medicinal Products (ECHAMP) and participates actively in the network meetings.

HIGHLIGHTS OF 2021

The ANME Advancement Award 2021 and congresses

ANME-Advancement-Award 2021

Secretary-General Dr Ton Nicolai received the ANME-Advancement-Award 2021 for his merits in Complementary and Alternative medicine (TM/CAM) in Europe.

Congresses

7 April 2021 | World Forum for Ethics in Business

The World Forum of Ethics in Business organised a virtual conference, 'Changing Paradigms in a Pandemic World: How to regain trust? - Health, Happiness & Ethics'. Leading experts were invited to consider the pandemic's implications and consequences.

EUROCAM's Secretary-General, Dr Ton Nicolai, was invited to share his insights during the breakout session 'Future of Healthcare Post COVID: Moving Towards an Integrative Approach'.

Congresses supported by EUROCAM

15 May 2021 | Integrative Oncology UK. Whole person cancer care. Better patient outcomes.

11 October 2021 | ENVI webinar 'Complementary Integrative Medicine (CIM) therapies on chronic diseases and their results on specific chronic diseases'.

Secretary-General Dr Ton Nicolai was one of the key speakers in the field of Integrative Medicine to present EUROCAM's vision in his presentation "Integrative Medicine - The best of two worlds." The webinar was organised by the Health Working Group of the European Parliament's Committee on the Environment, Public Health and Food Safety (ENVI).

5-7 November 2021 | European Congress for Integrative Medicine

Secretary-General Dr Ton Nicolai was one of the more than 125 International speakers at this congress. He gave a presentation about EUROCAM's European political work and especially about the European Parliament's Interest Group on Integrative Medicine and Health.

COMMUNICATIONS

Position Papers

Position Paper on Complementary and Integrative Medicine: ‘The Greenest Approach for Health and Wellbeing of Ageing Citizens of Europe’ | April 2021

People live longer because the healthcare system has become more proficient at treating infectious diseases and acute episodes. However, the system is challenged by chronic non-communicable diseases and the rising costs of medical treatment not accompanied by corresponding improvements in health. Although people are living longer, chronic diseases are causing illness and disability among those surviving. The best that biomedicine has so far been able to offer is some degree of management of the disease or control of symptoms – sometimes not even that.

Complementary and Integrative Medicine provides an excellent approach for delaying and managing age-related physiological changes and chronic conditions and for promoting better health and improving physical function.

A paper on ‘Improving patient resilience to reduce the need to rely on anti-infection treatment: the role of Integrative Medicine’ | November 2021

One of the positive strategies is the effective and safe use of non-antibiotic treatments. That's where TCIM has an important role.

In this paper, EUROCAM emphasises that infectious illness is always the result of both the patient's susceptibility and exposure to infectious agents and that more emphasis needs to be put on health promotion, including interventions that improve people's resilience to infectious agents.

COMMUNICATIONS

Media campaigns
and other media activities

Media campaign

European Antibiotic Awareness Day

EUROCAM released its policy statement on AMR, 'Improving patient resilience to reduce the need to rely on anti-infection treatment: the role of Integrative Medicine'.

Other media activities

Social Media

Social Media posts have been more focused on member news and various modalities. LinkedIn posts contain more relevant content from members and offer added value corresponding to this network.

Website

The EUROCAM website is constantly updated.

Newsletter

A quarterly newsletter, 'the EUROCAM-post' brings health and TCIM news to more than 3,000 interested people and associations.

Communication strategy

The focus of the communication strategy is to strengthen the engagement of members of EUROCAM's affiliated organisations and associate partners on EU and national level.



Miranda Ruchtie,
Operations Manager &
Communication Advisor

GOVERNANCE

Governance, General Board and Executive Committee

Governance

EUROCAM has a legal status as a foundation, registered at the Netherlands Chamber of Commerce under number 67945864.

It is registered in the EU Transparency Register under number 659086014916-83.

General Board

European umbrella organisations affiliated to EUROCAM constitute the General Board. Representatives from each affiliated organisation usually meet face-to-face every three months. Due to the COVID-19 pandemic, the quarterly EUROCAM meetings were for a second year held online.

Executive Committee

The Executive Committee is appointed by the General Board and comprises the Secretary-General, Treasurer, and Operations Manager. The Executive Committee carries out the day-to-day management of EUROCAM.



FINANCE

FEE SYSTEM

EUROCAM's fee system is based on the annual budget of the affiliated organisations to focus on inclusivity.

Categories

There are 4 categories:

- Basic fee
- 2x basic fee
- 3x basic fee
- 4x basic fee.

Annual budget	Fee
- < € 5,000	: € 660
- € 5,000-30,000	: € 1,320
- € 30,000-70,000	: € 1,980
- > € 70,000	: € 2,640

Patient organisations pay a small fixed sum.

Fundraising and crowdfunding

EUROCAM is a non-profit organisation that relies on the financial contribution of its affiliated and associate partners and donations. For the CAM/IM community, EUROCAM is the bridge to the European Parliament, European Commission, WHO, health NGOs and other important stakeholders.

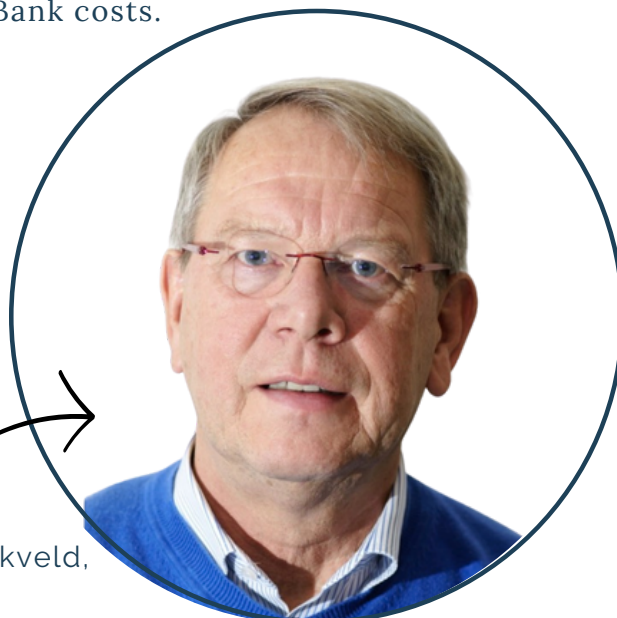
With its ambitious goals, EUROCAM needs much more budget.

To accomplish its ambitious goals, we successfully raised funds for the events of the MEP Interest Group on Integrative Medicine & Health and communication work.

Cost overview

EUROCAM's budget is spent on:

- Travel expenses Secretary-General and Manager Operations/Communication Advisor.
- Small financial compensation for Secretary-General and Manager Operations/Communication Advisor
- General expenses (office costs)
- Organisational and technical costs for organising events of the MEP Interest Group on Integrative Medicine
- Website and email hosting
- Bank costs.



Drs Ing Wim Menkveld,
Treasurer

FINANCE

FINANCIAL REPORT

Balance on 01 January: € 8.537

Income:

Fees from affiliated organisations € 15.120

Fees from associated organisations € 7.500

Donations € 12.810

Total income: € 35.430

Expenses:

Travel expenses € 45

Honorarium Secretary General € 7.500

Secretarial costs € 19.798

General expenses € 610

Workshops/conferences € 10.501

Website/email hosting € 1.365

Bank costs € 221

Total expenses: € 40.040

Result € -4.610

balance

Assets

liabilities

Liquid assets € 3.927 equity € 3.927