



# Factsheet

## About EUROCAM

EUROCAM is the European foundation uniting European umbrella organisations of patients, physicians, veterinarians and practitioners in the sector of Traditional, Complementary and Integrative Medicine. EUROCAM represents 60,000 organised patients/citizens, 250 national CAM associations and a substantial part of the 400,000 doctors and practitioners in this sector across Europe.

EUROCAM covers a broad spectrum of CAM modalities, including acupuncture, Ayurveda, anthroposophic medicine, herbal medicine, homeopathic medicine, naturopathic or traditional European medicine, osteopathy, reiki therapy, and traditional Chinese medicine.

The practice of Traditional, Complementary and Integrative Medicine modalities affiliated to EUROCAM is based on clinical expertise, which has been collected in the course of their existence, and the best available clinical evidence from scientific research built over the last few decades.

## EU Transparency Register

EUROCAM is registered in the EU Transparency Register under Identification number 659086014916-83.

## EUROCAM's aim

EUROCAM aims to promote the contribution of CAM to better health in Europe.

## EUROCAM's objectives are

- Promoting and facilitating CAM's role in enhancing and maintaining citizens' health
- Highlighting the health promotion and illness prevention aspects of CAM for EU public health policy and programmes
- Advancing the accessibility, affordability and availability of CAM.

## Relevant policy implementation, public relations and communication activities

- Engagement as a stakeholder in the development of EU policies related to public health, healthcare, research, social, economic, regional and other relevant areas
- Conferences and Interest Group meetings at the European Parliament
- Liaising with members of the European Parliament
- Meetings with officials at relevant Directorates-General
- Responding to Commission consultations
- Involvement and participation in EU programmes
- Publications on CAM and its benefits for EU public health policies
- Advocacy work at EU and national level
- Strengthening the coherence of the CAM stakeholders
- Cooperation with like-minded NGOs
- Pursuing access to EU funding.



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One in two EU citizens uses complementary medicine either alongside or as an alternative to conventional biomedical care. They would like to see increased integration of complementary medicine into healthcare systems. This in line with the European Parliament resolution on EU options for improving access to medicines (2016/2057(INI) saying that "patients should have access to the healthcare and treatment options of their choice and preference, including to complementary and alternative therapies and medicines" (Recital text, section D).

There is a growing movement toward "integrative" or collaborative practice models, attempting to bring CAM and conventional medicine together in a cooperative fashion.

Traditional, Complementary and Integrative Medicine – this is the term the WHO uses in this context – focuses on the whole person and considers the individual in its physical, psychological, spiritual, social and environmental context. It is inclusive of all professions and practices that use this approach and meets the demand of EU citizens for a more holistic, patient-centred approach in medicine.

## MEP Interest Group on Integrative Medicine & Health

EUROCAM runs the secretariat of the MEP Interest Group on Integrative Medicine & Health in the European Parliament.

The aims and objective of this MEP Interest Group are:

- Establish and maintain a forum for discussion and action with all CAM and Integrative Medicine and Health stakeholders.
- Raise awareness of Integrative Medicine and its contribution to more sustainable healthcare systems in the EU and a more holistic approach to health.
- Focus on the integration of Complementary modalities into the health systems of the EU Member States.
- Protect and promote citizens' right to choose their healthcare while providing access to Integrative Medicine and Health information.
- Advocate for EU involvement in setting unified standards for regulation of Integrative Medicine and Health.

## Memberships

- WHO - EUROCAM is accredited as a non-state actor by the WHO Regional Committee for Europe.
- European Commission - EUROCAM is a member of the EU Health Policy Platform.
- EPHA – EUROCAM is a member of the European Public Health Alliance.
- EU4Health CSA – EUROCAM is a member of the EU4Health Civil Society Alliance.

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## Affiliated organisations of EUROCAM

- European Ayurveda Association – EEAA



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- European Central Council of Homeopaths – ECCH
- European Committee for Homeopathy – ECH
- European Council of Doctors for Plurality in Medicine – ECPM
- European Federation of Homeopathic Patients' Associations – EFHPA
- European Federation and Forum for Osteopathy – EFFO
- European Federation of Patients' Organisations for Anthroposophic Medicine – EFPAM
- European Herbal & Traditional Medicine Practitioners Association – EHTPA
- European Reiki Group - ERG
- European Traditional Chinese Medicine Association – ETCMA
- International Council of Medical Acupuncture and Related Techniques – ICMART
- International Federation of Anthroposophic Therapists – IFAT
- International Federation of Anthroposophic Medical Associations – IVAA

### General board

International and European umbrella organisations that are affiliated with EUROCAM constitute the General Board.

### Executive Committee

EUROCAM's Executive Committee comprises three members qualified in the fields of health, policy-making and communication.