

Imohe'S EXPERIENCE IN INTEGRATIVE CANCER CARE

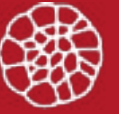


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Founder of imohe Institute. Barcelona



A large, multi-story brick building with a grid of windows. The name 'Vall d'Hebron' is displayed on the roof in white letters, accompanied by a blue logo of a cross with a wave. The building is set against a clear blue sky. In the foreground, there are trees with yellow-green leaves and a modern glass and metal structure.

Vall d'Hebron

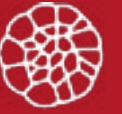


CONTINUOUS CARE IN ONCOLOGY

Palliative



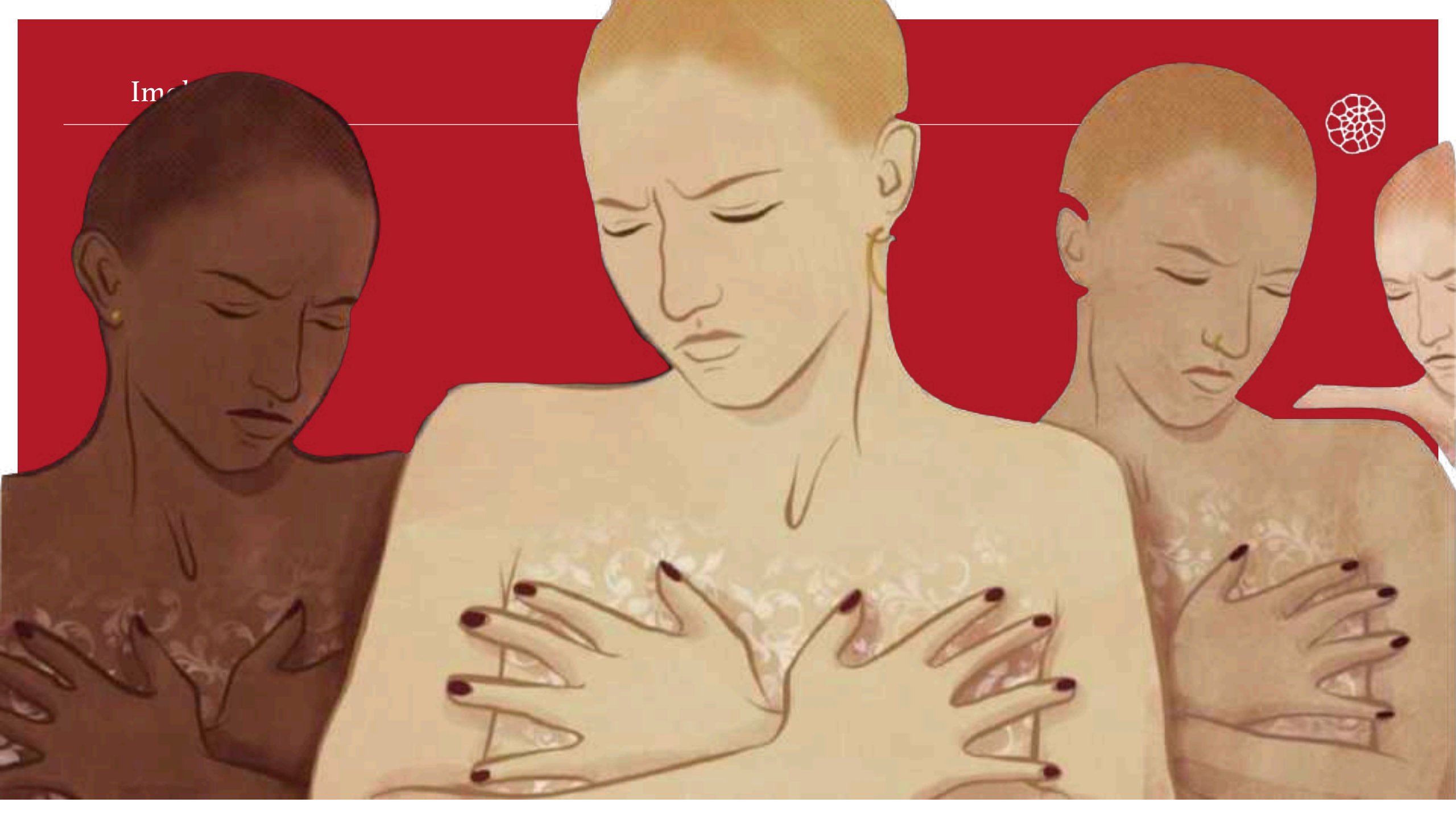
Supportive

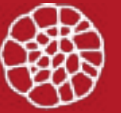


Often applied when cancer control is no longer possible

If they can't live longer, at least live better: Comfort

Imo





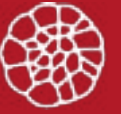
INTEGRATIVE (CONTINUOUS CARE IN) ONCOLOGY

Non-pharmacological

Less disruptive

Not only comfort but resilience

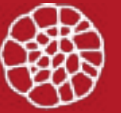




We can enhance biological resilience in cancer care :

Inmune system
Microbioma
Detoxification
Metabolism
Emotions
Pysical condition
Nutrition
Environment





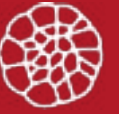
If it affects a plant, it can definitely affect people





Enhancing resilience in cancer care implies:

Not living better but also living longer



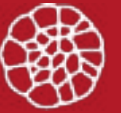
Imohe's HOLISTIC MODEL IN CANCER CARE

Prevention



Continuous care

After cancer



25 years of experience

1600 medical visits per year



3000 therapies and nursing procedures

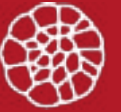


Outpatient clinic services



Synergies with private oncology hospitals





Pillars

Holism



Salutogenesis



Humanism



Oncological criteria

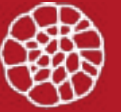




Human beings and their processes emerge in its entirety.

We speak of "holistic" and not "integrative" on purpose.



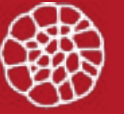


Levels of health are expressed in a dynamic continuum.

In our holistic model, the enhancement of salutogenesis is key.

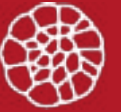


* Pathogenesis: a non-dynamic, dual concept in which disease replaces a previous fixed state of health



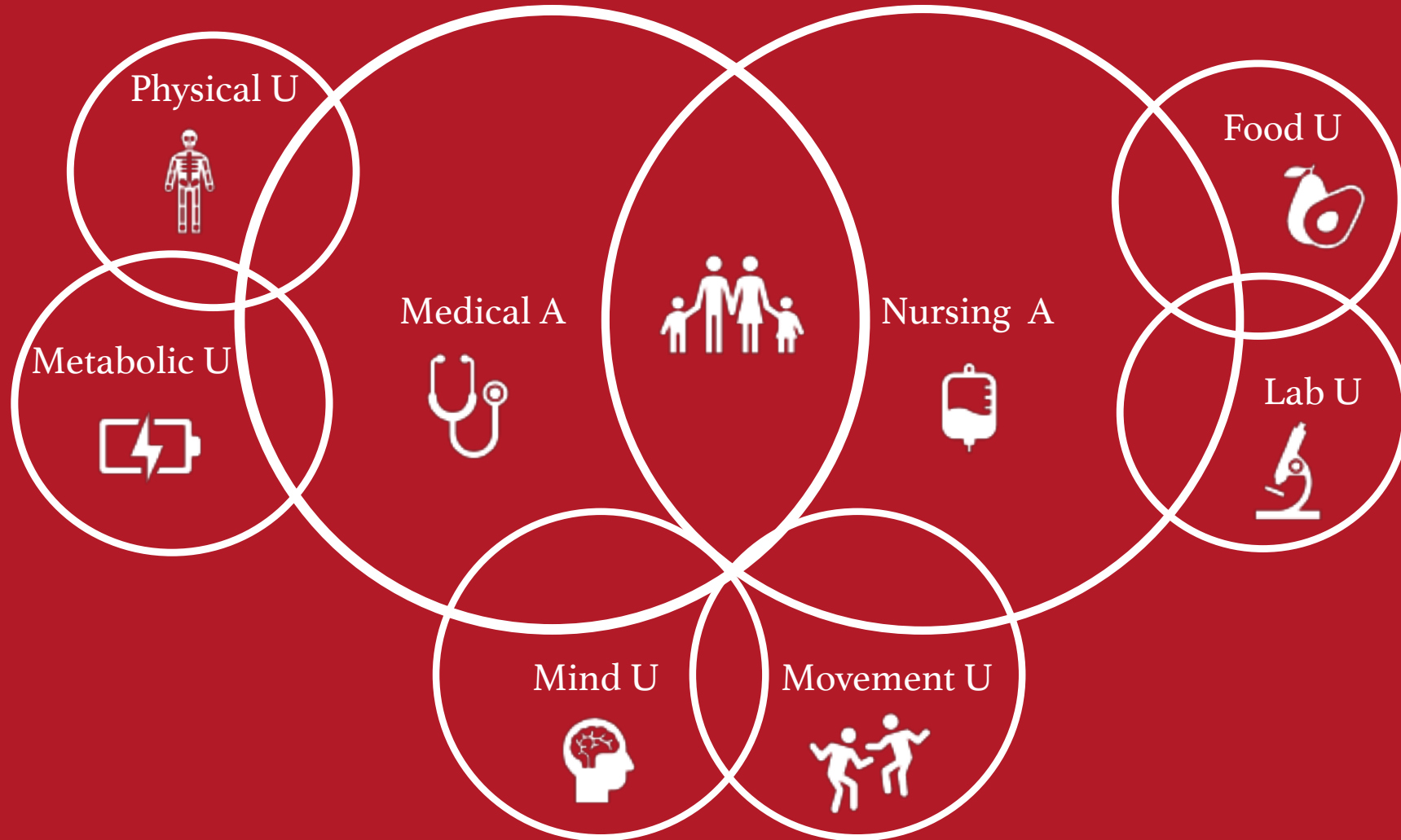
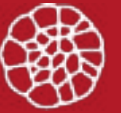
Holistic care is anchored in scientific knowledge, but incorporates more creative and humanistic elements.

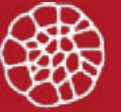




Sharing “Oncological Criteria” among us, ensures that everyone has basic knowledge about cancer and treatments.







Comprehensive diagnosis and holistic framework*



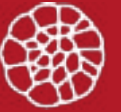
Conventional

Integrative/Traditional* (TCM, Ayurveda)

Enviromental

Safety analysis and prescription

Transdisciplinary program design



Patient journey guide

Health educator

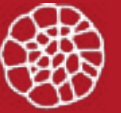
Caregiver counselor

Programs coordinator

Holistic home nursing

Clinical procedures

Based on Watson's theory of human caring*



Oncology Massage

Acupuncture

Neural therapy

Reflexotherapy

Osteopathy

Oncology Physiotherapy

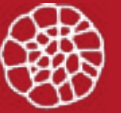


Oncology Yoga

Dance therapy

Mindful movement

Oncology exercise



Psycho-oncology

Somatic Psychology

Mindfulness

Relaxation

Hypnosis

Meditation

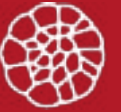


Healthy nutrition

Diet therapy

Mindful Eating

Cooking



Ascorbic acid

Ozone

Oxygen therapy

Hyperthermia



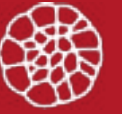
Dysbiosis

Nutrigenomics

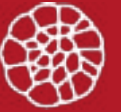
Pharmacogenetics

Molecular analysis of tumor

Blood tests



FINAL CONSIDERATIONS



1. **Conventional oncology** in the 21st century, still sustains its cancer view from a biomedical science-centered paradigm.
2. **The holistic perspective in cancer care** gives the person back sovereignty over their health and life, recognising that a person is much more than their disease.
3. **Imohe experience** is just one of many possible holistic care experiences in oncology.
4. **Expanding and implementing** similar models in our current healthcare system is feasible, sustainable, and necessary.

Imohê | Thank you very much



No one can do good in one area of his life while doing harm in another. Life is an indivisible whole.

- Mahatma Gandhi