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[Yes, I support CAM](#)

## You can help us to achieve a significant presence for CAM in Europe

2019 has been successful for EUROCAM. We have accomplished a number of our 2019 goals and are working hard on the long-term aims.

With the financial support from our affiliated and associated organisations and an increasing number of donations, we were able to spend more time at meetings in Brussels and work more closely together with other health NGOs. We joined the EU4Health campaign, Europe let's do more for health, and we are active in the Antimicrobial Resistance Stakeholders Network. We see that ideas and proposals we put forward in meetings are starting to gain traction. EUROCAM will build on this in 2020.

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# CAM Interest Group in the European Parliament

We have established an Interest Group in the European Parliament that will become a forum for discussion and action regarding CAM and Integrative Medicine and Health.

It will foster awareness of CAM and its contribution to more **sustainable healthcare systems** in the EU.

It will promote citizens' freedom of choice in healthcare and make a substantial contribution to address e.g. **resistance to antibiotics, chronic diseases and soaring healthcare costs**. In addition, CAM has a **low environmental impact** and therefore has a positive contribution to make to the EU Green Deal.

## Freedom of choice in healthcare

Freedom of choice contributes to trust and satisfaction. High demand for CAM is not yet reflected in EU or national health policy or provision. As a consequence, citizens experience practical and attitudinal barriers that limit their access to and use of Integrative and Complementary Medicine.

This means that EUROCAM will work hard to advocate for CAM in 2020.

Will you help us to achieve a significant presence for CAM in Europe?

**Yes, I support CAM**

**Thank you, we appreciate your support.**

EUROCAM





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**Our mailing address is:**

[communication@cam-europe.eu](mailto:communication@cam-europe.eu)

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EUROCAM · Rue du Trône 194 · Brussels 1050 · Belgium

