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YES, I support CAM

Summer Newsletter

Lockdown

Although more and more restrictions in Europe eased, most of the meetings and events in Brussels are still virtual. Even though it is not ideal, it allows the support team to be involved in all relevant issues, to stay informed and to react where necessary, as you can read in this issue of our newsletter.

EU4Health Programme

The European Commission released an ambitious proposal for a health programme 2019-2027 in response to the COVID-19 pandemic that has become a severe public health emergency with implications for citizens, societies, and economics.

The three main objectives of the EU4Health Programme are:

1. Protecting people in the EU from serious cross-border health threats and

- improving crisis management capacity;
2. Making medicines, medical devices and other crisis relevant products, available and affordable and supporting innovation;
 3. Strengthen health systems and the health care workforce, including by investing in public health, for instance through health promotion and disease prevention programmes and improving access to healthcare.

EUROCAM proposed several amendments to the Programme, based on the following key points:

- The focus of healthcare should move away from primarily a treatment-oriented agenda to one which engages people more directly in their personal health and well-being thereby preventing illness and prolonging life.
- The ever increasing health care expenditure, the increasing prevalence of chronic diseases and failure of effectively managing them, the huge burden of adverse side effects and mortality due to the toxicity of prescription drugs, and the growing resistance to antibiotics can only be remedied by shifting our focus from our attempts to defeat disease to the promotion of health and prevention.
- Traditional, complementary and integrative medicine has a substantial role to play when it comes to restoring the patients' own natural systems for fighting disease and maintaining health with the aid of natural medicines, modification of lifestyle, dietary change and health psychology approaches.
- Traditional, Complementary and Integrative Medicine can substantially contribute to tackling current EU health issues, such as antimicrobial resistance (AMR), the growing incidence and prevalence of NCDs and the burden of medication-related morbidity and mortality.

Read more: EU4Health Programme and EUROCAM's proposed amendments



Resolution on the EU's public health strategy COVID-19

On 10 July the European Parliament, which has consistently promoted the establishment of a coherent EU public health policy, adopted this resolution with an overwhelming majority. The Parliament's handling of the EU4Health Programme is still ongoing.

[Read more](#)



MEP Interest Group on Integrative Medicine & Health

The official launch, of the MEP Interest Group on Integrative Medicine & Health, in the European Parliament is scheduled for Autumn. We are now discussing the topics for this launch with the MEPs of the Interest Group. Even though EUROCAM is an organisation with a small annual budget, we are working hard to make an impact.

[Read more](#)

As EUROCAM runs the MEP Interest Group's secretariat, we have the opportunity to make a difference for CAM and Integrative Medicine and Health. Funds are needed to organise the official launch and we need your support. Imagine what we can do together, we can make a difference! Every euro will help.

[Donate now](#)



WHO's European Programme of Work

The WHO Region Office for Europe has recently published its European Programme of Work 2020-2025. 'United action for better health in Europe' – which focuses on the recovery, resilience and robustness of public health and health systems in the wake of the COVID-19 pandemic. The WHO Regional Office for Europe outlines, in this Europe Programme of Work, its ideas on how

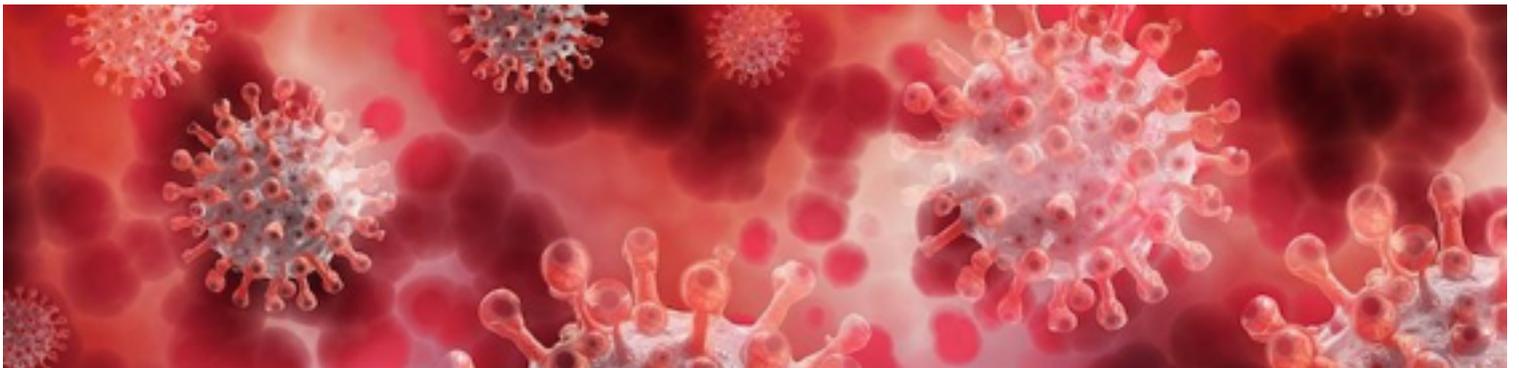
to support European countries and better fulfil citizens' expectations about health.

The Programme focuses on three core priorities: (1) moving towards universal health coverage; (2) protecting people better against health emergencies; and (3) ensuring healthy lives and well-being for all at all ages.

Furthermore, it is an invitation to engage with all international, national and local CSOs, NGOs, academia, health service providers, and the private sector.

EUROCAM joined the virtual briefing for non-State actors which was held on 26 June 2020 and sent a response to the WHO Regional Director for Europe.

[Read more: EUROCAM's proposed amendments](#)



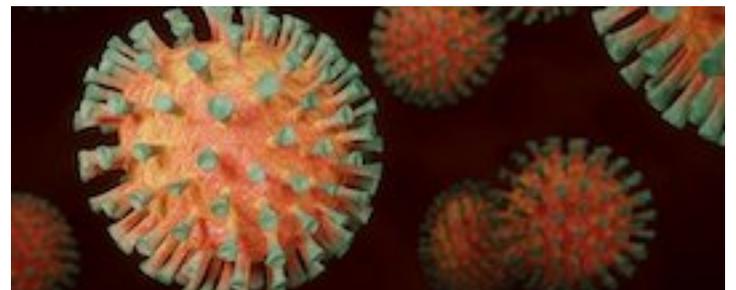
CAM, Integrative Medicine and the COVID-19 pandemic

From the very start of the COVID-19 pandemic, we are following closely the latest developments and research studies in the field. EUROCAM and its partners are collaborating on European and international level to collect, analyse and exchange cases of COVID-19 patients who have been successfully treated by specific CAM modalities.

Discover news and updates on our website



EUROCAM's position paper 'The role of CAM & Integrative Oncology in the

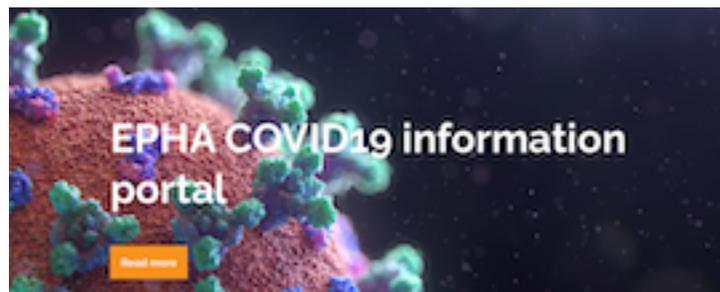


EUROCAM's statement on 'COVID-19 and the immune system'.

context of cancer' has been updated.

[Read more](#)

[Read more](#)



A reference to EUROCAM's statement is available at the EU4Health website.

[Read more](#)

Wishing you a healthy summer and stay safe!



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GDPR

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