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## The EUROCAM post

### March 2019

After months of hard work, we are delighted to officially announce the relaunch of the EUROCAM website. Our goal is to present EUROCAM's aims and objectives, achievements, targets and activities. The website will also include news from the Complementary and Alternative Medicine (CAM) sector.

EUROCAM's website is a platform for stakeholders, politicians and people interested in CAM and healthcare. Navigation and structure have been improved. The site is more user-friendly and accessible for both computers and mobile devices. This ensures easy access to relevant and credible information.

#### **New sections**

Amongst the new features, the site contains the [Library area](#), which provides valuable information on CAM and healthcare. A number of publications are available including position papers about EUROCAM's perspective on key areas of relevance to the health sector.

In the [Research area](#), our visitors can find references to relevant research in individual CAM modalities. This shows that more research into CAM has been conducted than is commonly recognised.

[Health news](#) has been added to the website to keep our visitors informed on developments in the CAM sector and health items relevant for CAM.

We will be constantly updating our content with helpful information, articles, policy papers, position papers and news.

If you have relevant news please inform us by sending an e-mail to [our communication team](#).

## Social Media

In addition to Facebook, EUROCAM has recently joined LinkedIn, Instagram, Twitter and has opened a YouTube channel. Curious about EUROCAM's work? Follow our activities on social media.



## Support team

EUROCAM's support team now extended with communication advisors gives us the opportunity to engage more in dialogue and to highlight the importance of CAM for a healthier Europe through all its communication and social media activities.

## Healthy lifestyle

Let us make 2019 a turning point in the awareness for a healthy lifestyle and the approaches of CAM modalities to prevent illness and restore health

EUROCAM – for a healthier EUROPE

## GDPR

Get up-to-date information about CAM and healthcare on a regular basis. **If you want to unsubscribe from the list [follow this link](#).**

For information about how we use and store your data please refer to our [privacy policy and terms](#) on our website.

EUROCAM is a foundation uniting and representing European organisations in the CAM sector. Our objective is to promote and facilitate CAM's role in enhancing and maintaining citizens' health, highlighting the health promotion and illness prevention aspects of CAM for EU public health policy and programmes. EUROCAM seeks to achieve advantage in the accessibility, affordability and availability of CAM and generally promote CAM at European level.

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### **Our mailing address is:**

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